The History of Theo The Magician's Magic Sunflower Competition

Theo is a Magic Circle Magician and Equity member, a Mobile Massage Therapist and past Chairman of The Sutton Complementary Health Network. Theo has now been fundraising for 36 years after joining The Kingston Rotaract Club (a younger version of Rotary) at the age of 17. In 2020 he also became a volunteer Massage Therapist at St Raphael's Hospice.

Theo organised the first Magic Sunflower Competition in 2010 and the second one in 2017.

When Theo's daughter was younger, they use to grow Sunflowers together. It was a great father daughter activity and Elena loved watering and seeing them grow. Theo says the Sunflower is such a happy relaxing flower and a great way of getting little ones into and appreciating gardening. It is something anyone of any age can take part in and enjoy. Over the years Theo and Elena accumulated loads of Sunflower Seeds from drying out the Sunflower Heads and picking out all the seeds (another fun activity they did together). Some big heads had around 50 to 100 seeds on, which was quite Magical. Theo tried to think of what to do with so many seeds. That is when he thought of a Magic Sunflower Competition.



The two charities Theo chose in 2010 were the St Helier Neonatal Unit and the Royal Marsden. Elena was born 10 weeks early weighing just 2lb 2oz, so this was a way of saying thank you to the doctors and nurses. The Marsden was chosen in memory of two-family friends Sarah Cure and Bill Shrimpton. This year £2160 was raised, the Tallest Sunflower was 2.5 meters, the Winners were The

Palmer Family of Cheam and the Headline sponsors were www.arnoldself.com and www



Theo was able to purchase a £17,000 Incubator for the St Helier Neonatal Unit with his other events organised over the years

The charities Theo chose in 2017 were The Neonatal Unit as St Helier, The Gary Mason Charity, The Trinity Scout and Guide Group and Jigsaw4u. This year raised £2,400 and the Tallest Sunflower was 3.88 meters.



The Winners were Piggies of Cheam and the Headline sponsors were www.arnoldself.com and https://www.homeinstead.co.uk/sutton

The third Magic Sunflower Competition this year 2020 Theo is not able to organise his usual Launch Night where most Magic Seeds are sold.

Theo has incorporated the most Charities he has ever included in one event, as he is very aware of all Major Charity Events being cancelled. You can choose which Charities you wish to support enabling the chosen Charities to promote this as their own Event.

Theo has organised and put together everything with the help of some amazing local businesses. He is now relying on all the Charities and everyone to share with family, friends and all their contacts all over their Social Media Platforms. Please share as much as you can to make this Magic Sunflower Competition Magical.

If you require anything from Theo to assist you in promoting you can email him at theo@magictheo.com

